

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision		Alt Order #
570205 /		09797654
Product		
NRCC IE 2012		
Contract Dates	Estimate #	
10/19/12 - 10/25/12	2962	
Advertiser		Original Date / Revision
National Republican Congressional Committee		08/22/12 / 09/29/12
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KDVR	Alexandra Bradley	Washington DC
Special Handling		
Do Not Mail		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
8380		
Agency Ref	Advertiser Ref	

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
N 1	31	10/19/12	10/25/12	M-F 5-530a Good Day	5a-530a		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/19/12	10/25/12	MTWTF--							
					5				\$250.00		
N 2	31	10/19/12	10/25/12	M-F 530-6a Good Day	530-6a		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/19/12	10/25/12	MTWTF--							
					5				\$450.00		
N 3	31	10/19/12	10/25/12	Good Day Colorado	6a-7a		:30			NM	10
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/19/12	10/25/12	MTWTF--							
					10				\$450.00		
N 4	31	10/19/12	10/25/12	Good Day Colorado	7a-8a		:30			NM	10
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/19/12	10/25/12	MTWTF--							
					10				\$425.00		
N 5	31	10/19/12	10/25/12	Good Day Colorado	8a-9a		:30			NM	10
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/19/12	10/25/12	MTWTF--							
					10				\$300.00		
N 6	31	10/19/12	10/25/12	Ricki Lake	4p-5p		:30			NM	10
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/19/12	10/25/12	MTWTF--							
					10				\$450.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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10/19/12 - 10/25/12	NRCC IE 2012	2962
Advertiser		
National Republican Con		
Original Date / Revision		
08/22/12 / 09/29/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Spots	Amount
Spot	Ch	Start Date	End Date	Weekdays	Spots/Week	Rate					
1	31	10/19/12-10/25/12		Ricki Lake	4p-5p	MTuWThF-----	:30	\$450.00			
				See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20							
2	31	10/19/12-10/25/12		Ricki Lake	4p-5p	MTuWThF-----	:30	\$450.00			
				See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20							
3	31	10/19/12-10/25/12		Ricki Lake	4p-5p	MTuWThF-----	:30	\$450.00			
				See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20							
4	31	10/19/12-10/25/12		Ricki Lake	4p-5p	MTuWThF-----	:30	\$450.00			
				See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20							
5	31	10/19/12-10/25/12		Ricki Lake	4p-5p	MTuWThF-----	:30	\$450.00			
				See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20							
6	31	10/19/12-10/25/12		Ricki Lake	4p-5p	MTuWThF-----	:30	\$450.00			
				See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20							
7	31	10/19/12-10/25/12		Ricki Lake	4p-5p	MTuWThF-----	:30	\$450.00			
				See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20							
8	31	10/19/12-10/25/12		Ricki Lake	4p-5p	MTuWThF-----	:30	\$450.00			
				See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20							
9	31	10/19/12-10/25/12		Ricki Lake	4p-5p	MTuWThF-----	:30	\$450.00			
				See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20							
10	31	10/19/12-10/25/12		Ricki Lake	4p-5p	MTuWThF-----	:30	\$450.00			
				See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20							
11	31	10/19/12-10/25/12		JUDGE JUDY	4p-5p	MTuWThF-----	:30	\$450.00			
Ⓜ	MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1										
12	31	10/19/12-10/25/12		JUDGE JUDY	4p-5p	MTuWThF-----	:30	\$450.00			
Ⓜ	MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1										
13	31	10/19/12-10/25/12		JUDGE JUDY	4p-5p	MTuWThF-----	:30	\$450.00			
Ⓜ	MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1										
14	31	10/19/12-10/25/12		JUDGE JUDY	4p-5p	MTuWThF-----	:30	\$450.00			
Ⓜ	MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1										
15	31	10/19/12-10/25/12		JUDGE JUDY	4p-5p	MTuWThF-----	:30	\$450.00			
Ⓜ	MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1										
16	31	10/19/12-10/25/12		JUDGE JUDY	4p-5p	MTuWThF-----	:30	\$450.00			
Ⓜ	MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1										
17	31	10/19/12-10/25/12		JUDGE JUDY	4p-5p	MTuWThF-----	:30	\$450.00			
Ⓜ	MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1										
18	31	10/19/12-10/25/12		JUDGE JUDY	4p-5p	MTuWThF-----	:30	\$450.00			
Ⓜ	MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1										
19	31	10/19/12-10/25/12		JUDGE JUDY	4p-5p	MTuWThF-----	:30	\$450.00			
Ⓜ	MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1										
20	31	10/19/12-10/25/12		JUDGE JUDY	4p-5p	MTuWThF-----	:30	\$450.00			
Ⓜ	MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1										
N	7	31	10/19/12	10/25/12	M-F 5p-530p Fox 31 N	5p-530p		:30			
			Start Date	End Date	Weekdays						
			Week:	10/19/12	10/25/12	MTWTF--	5	\$500.00			
N	8	31	10/19/12	10/25/12	M-F 530p-6p Fox 31 N	530p-6p		:30			
			Start Date	End Date	Weekdays						
			Week:	10/19/12	10/25/12	MTWTF--	5	\$500.00			

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Advertiser	Original Date / Revision
National Republican Con	08/22/12 / 09/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Spot	Type
Spot	Ch	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type
2	31	10/19/12	10/25/12	M-F 530p-6p Fox 31 N	530p-6p			MTuWThF-----	:30	\$500.00	NM
				See MG 8.6							
3	31	10/19/12	10/25/12	M-F 530p-6p Fox 31 N	530p-6p			MTuWThF-----	:30	\$500.00	NM
				See MG 8.6							
4	31	10/19/12	10/25/12	M-F 530p-6p Fox 31 N	530p-6p			MTuWThF-----	:30	\$500.00	NM
				See MG 8.6							
5	31	10/19/12	10/25/12	M-F 530p-6p Fox 31 N	530p-6p			MTuWThF-----	:30	\$500.00	NM
				See MG 8.6							
6	31	10/20/12	10/20/12	College Football Late	5p-cc			-----Sa--	:30	\$2,000.00	NM
				MG for 8.5,8.2,8.3,8.4							
N	9	31	10/19/12	10/22/12	MLB Championship Ser	2p-CC			:30		NM
			Start Date	End Date	Weekdays	Spots/Week	Rate				
			Week: 10/19/12	10/25/12	M---FSS	6	\$4,000.00				
N	10	31	10/24/12	10/24/12	World Series on FOX	5p-CC			:30		NM
			Start Date	End Date	Weekdays	Spots/Week	Rate				
			Week: 10/22/12	10/28/12	--W----	1	\$6,750.00				
N	11	31	10/19/12	10/25/12	M-F LN 9p-930p News	9p-930p			:30		NM
			Start Date	End Date	Weekdays	Spots/Week	Rate				
			Week: 10/19/12	10/25/12	MTWTF--	5	\$1,600.00				
N	12	31	10/19/12	10/25/12	M-F LN 930p-10p	930p-10p			:30		NM
			Start Date	End Date	Weekdays	Spots/Week	Rate				
			Week: 10/19/12	10/25/12	MTWTF--	5	\$1,200.00				
N	13	31	10/20/12	10/20/12	Sa LN 9p-930p	9p-930p			:30		NM
			Start Date	End Date	Weekdays	Spots/Week	Rate				
			Week: 10/15/12	10/21/12	-----S-	1	\$1,200.00				
N	14	31	10/20/12	10/20/12	Sa LN 930p-10p	930p-10p			:30		NM
			Start Date	End Date	Weekdays	Spots/Week	Rate				
			Week: 10/15/12	10/21/12	-----S-	1	\$900.00				
N	15	31	10/21/12	10/21/12	Su LN 9p-930p	9p-930p			:30		NM
			Start Date	End Date	Weekdays	Spots/Week	Rate				
			Week: 10/15/12	10/21/12	-----S	1	\$1,200.00				
N	16	31	10/21/12	10/21/12	Su LN 930p-10p	930p-10p			:30		NM
			Start Date	End Date	Weekdays	Spots/Week	Rate				
			Week: 10/15/12	10/21/12	-----S	1	\$900.00				
N	17	31	10/19/12	10/25/12	Fox 31 News Nightsid	10p-1035p			:30		NM
			Start Date	End Date	Weekdays	Spots/Week	Rate				
			Week: 10/19/12	10/25/12	MTWTF--	5	\$500.00				

Totals

83 \$76,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/25/12	83	\$76,200.00	\$64,770.00
Totals	83	\$76,200.00	\$64,770.00

Signature: _____ **Date:** _____

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